

Curriculum Vitae

MAGFERATUN NESSA

Address: 45/1, (1st floor- C), R.K. Mission Road, Dhaka-1203

Ph. No. : +8801865070458, +8801670815395

Email: magferat.taiyeba@yahoo.com



Career Objectives

To succeed in an environment of growth and excellence and earn a job which provides me job Satisfaction and self-development and help me achieve personal as well as organization goals.

Working Experience

1. Edruc Limited (Pharmaceuticals)

Product Executive, Product Management Department (PMD),

Duration: 10th October, 2016 – Continuing.

Activities during Job:

- Brand Management and developing marketing strategies to build them.
- Responsible for new product launching in different areas.
- Planning and Design promotional material to support the sales / marketing objectives with cost effectiveness.
- Joint field work with the field staff to develop the territories and to understand the market dynamics and demand, identifying market opportunities for brand building.
- Handling Doctor Interaction.
- Train, motivate and guide the field force to ensure the continuous growth of the brand.
- Sending regular motivational circulars to the field staff & business partners.
- Coordinate with Distribution department for allocation of products.

2. Auckland International School (an English medium school), as a teacher.

Duration: 10th July 2013 - 10th March 2016

Activities during Teaching:

- Created programs of work
- Planned and prepared lessons
- Used a range of interactive teaching methods to enhance learning
- Developed strategies to deal with classroom behavior.

Educational Background

- **Master of Business Administration (MBA)** (2 years) in Marketing from **American International University Bangladesh**, Dhaka in year 2014 with CGPA 3.45 out of 4.
- **Bachelor of Pharmacy (B. Pharm)** (4 years) from **Stamford University Bangladesh**, Dhaka in year 2010 with (CGPA 3.00 out of 4).
- **H.S.C. (Science Group)** from **Central Women's College**, Dhaka Board, In year 2005 With GPA 3.50 out of 5.
- **S.S.C. (Science Group)** from **Sher - E - Bangla Balika Mahavidyalaya**, Dhaka Board, In year 2003 with GPA 3.88 out of 5.

Academic Project Undertaken

- A Project Report, Entitled “**Review on Fast dissolving tablets and Oral dissolving tablets**” submitted to the Dept. of Pharmacy, in partial fulfillment of the requirements for the Degree of Bachelor of Pharmacy.
- An Internship Report, Entitled “**Level of Customer satisfaction at Janata Bank Limited**” presented to the Faculty of Business Administration, in partial fulfillment of the requirements for the Degree of Masters of Business Administration.

Training

1. Attended One month In- Plant Industrial training in **Eskayef (SK+ F) Bangladesh Ltd** from 24 April to 19 May 2010. During the training period was engaged with different unit of Technical Division (Warehouse, Tablet & capsule formulations, Powder for suspension / syrup preparations, penicillin products & facilities, Development, Validation, Quality assurance & Engineering).
2. Attended Three month Internship training in **Janata Bank Ltd** from 09 July to 09 October 2013. During the training period was engaged with different unit of general banking, foreign exchange, loan and advance.

Professional Registration

A professional registration is awarded by the **Pharmacy Council of Bangladesh**, Registration No. **A-4250**. Duration: 29th June 2015 to 28th June 2020.

Language Skills

- Proficiency in Bengali, English & Hindi.
- Proficient in writing & editing reports & dealings with multimedia presentation.

Computer Skills

Have a good command in computer. e.g.

- Expertise on Microsoft Office Packages- Microsoft Word, Power Point, & Excel.
- Internet: Expert in browsing, E-mail handling, Networking, Social media.
- Good command in Photoshop, Picasa.
- Working Capabilities on Different Windows.

Extra-Curricular Activities & Interests

- Attended two months long certification course on “News Presentation” in jobsA1.com
- Participated in school level debate competition and different kind of sports.
- Participated in company's internal program and in conference as a presenter.
- Interests in Handcrafts, Gardening, Freelancing, Reading all kind of books, Listening Music of all genres.

Personal Strength

- A passion about the excellent pharmaceutical job field with a great aptitude
- Proficiency in handling computer aided tools and the web platform
- Have good communication skills which can use with people from all levels
- Flexibility and Adaptability to work in any environment.
- Good team player and positive attitude.

Personal Details

Father's Name	:	Mayeen Uddin Ahmmed Patwary
Mother's Name	:	Syeda Shirin Akter
Present Address	:	45/1, (1 st floor- C), R.K. Mission Road, Dhaka-1203
Permanent Address	:	45/1, (1 st floor- C), R.K. Mission Road, Dhaka-1203
Date of Birth	:	19 th June, 1987
Religion	:	Islam
Nationality	:	Bangladeshi by Birth
Marital Status	:	Married

References

- **Md. Abdul Wadud**
Assist. Manager, Commercial & Regulatory Affairs
Edruc Limited, Dhaka
Ph. 018656423901

Regards,



Magferatun Nessa