

## Ali Ahmed

## CAREER PROFILE

Gain competence in the field of corporate and research like Pharmaceuticals through enthusiasm, hard work, ethics, sincerity, good organizing capacity and brilliance. Moreover, serve for the welfare of the society, business, and the economy through the assigned responsibility.

## WORK EXPERIENCES

$>$ Company: MonicoPharma Ltd.
April 2017 - Present
Position: Sr. Product Executive
Department: Product management department (PMD)
Job responsibilities:

* Planning and developing the marketing strategy for assign portfolio (Anti Diabetes, Anti-ulcerant).
* Yearly budgeting and quarterly sales and marketing management.
* New product identification and making strategy to launch.
* Carrying out brand building activities.
* Training and supporting field personnel, enchasing customer relationships.
* Brief and train the sales force.
* Prepare different promotional materials.
> Company: Medicon Pharmaceuticals Ltd.
Position: Product Executive \& Sr. Product Executive
Department: Product management department (PMD)
Duration: January 2013-March 2017
Job responsibilities:
* Planning and developing the marketing strategy for assign portfolio.
* Yearly budgeting and quarterly sales and marketing management.
* New product identification and making strategy to launch (Antiulcerant- Rabiprazole, Anti-Diabetic- Linagliptin).
* Carrying out brand building activities.
* Training and supporting field personnel, enchasing customer relationships.
* Brief and train the sales force. Prepare different promotional materials.


## Language Proficiency

* Bangali (Very Good)
* English (Good)


## Interests

Reading books, travelling, attending scientific seminars, professional training.

## Extra Curriculum Activities

* Central organizing member of "Pharma Fair" in 2008 held at Stamford University Bangladesh.
* An active member of "Stamford Debate Forum".
* A member of "Bangladesh Pharmaceutical Society".


## Personal Information

* Father : Md. Ataher Ali
* Mother: Most. Rahima khatun
* Permanent Address :

Vill: Chorkali Bari, Post:
Shombhugonj, Thana: Kotoali, Dist: Mymensingh

* Date of Birth : 20th Nov, 1987
* Marital Status : Married
* Nationality : Bangladeshi by birth
* Religion : Islam (Sunni)
* Blood Group : O+ve


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## PERSONAL EVALUATION

$>$ Ability to adapt new environment and challenge.
$>$ Ability to work with multicultural people.
$>$ Ability to work under stress and strict deadlines.
$>$ Strong interpersonal skills.

## EDUCATIONAL QUALIFICATION

> Masters of Business Administration (MBA)
Department: International Business (IB)
Institution: University of Dhaka
Result: 2.86 out of 4
Passing Year: 2017
> Masters of Pharmacy (M.Pharm)
Department: Pharmacy
Institution: University of Development Alternative (UODA)
Result: 3.26 out of 4
Passing Year: 2012
$>$ Bachelors of Pharmacy (B.Pharm)
Department: Pharmacy
Institution: Stamford University, Bangladesh
Result: 2.85 out of 4
Passing Year: 2010
$>$ Higher Secondary Certificate (H.S.C)
Department: Science
Institution: Urea Sarkarkhana High School \& College
Result: 3.80 out of 5
Passing Year: 2005
> Secondary School Certificate (S.S.C)
Department: Science
Institution: Urea Sarkarkhana High School \& College
Result: 4.38 out of 5
Passing Year: 2003

## REFERENCE

> Abul Kalam Lutful Kabir
Asst. Professor, Department of Pharmacy, University of Dhaka
Cell: 01552-377029

